

# SUPPLY CHAIN, PRODUCT AND ESG COMPLIANCE AND LIABILITY

*28 September - 2 October 2020*

The fourth week of our virtual Annual Corporate Compliance Conference will focus on product regulation, product liability and supply chains, comprising two separate streams:

- "Product and Supply Chain Compliance: The Claims You Make"; and
- "New Frontiers in Product Liability & Regulation - AI, IoT and other emerging technologies".

## **Product and Supply Chain Compliance: The Claims You Make**

Over three live sessions our London Product Regulatory team and expert external speakers will focus on the claims, assertions and declarations that companies make about their products and supply chains. Companies are being compelled to make more and more such claims, whether by law, for reputational reasons or to respond to stakeholder pressures. Our objective over these three sessions is to assess what this trend means for in-house legal teams and how they deal with it effectively. We will address the key questions of:

- What claims, assertions and declarations are businesses making?
- What is driving those claims?
- What are the risks of making inaccurate claims or claims that cannot be substantiated?
- How can businesses mitigate the risk of making false claims?

In our first introductory session we will explore the key regulatory and other drivers behind the increasingly numerous and diverse range of claims that businesses make about their products and supply chains, from product performance and compliance to all manner of claims about environmental, climate, sustainability and human rights performance. We will consider how the expectations on companies extend well beyond what they have under their direct control into the operations and practices of their business partners, suppliers and their suppliers' suppliers. We will assess the issues for in-house legal teams when claims and reality diverge, and identify the measures and tools that legal teams can use to mitigate the risk of negative impacts and increase the likelihood of positive outcomes.

The second live session will be a deep-dive into the issues these claims create for in-house legal teams and the impacts for businesses when claims become disconnected from the reality. We will guide you through a number of case studies to assess how these disconnections can arise and the legal, reputational and financial damage that results. Through these case studies we will explore with you the lessons learned, the real-life solutions employed, and some of the long-term systemic changes introduced by businesses to manage the risks associated with the claims they make about their products and supply chains.

For our third session, we will host a panel discussion on trends in environmental, human rights and sustainability claims and what they mean for supply chain governance and due diligence. Our panel of leading experts from the business and legal communities will consider the responsibilities for businesses in these critical areas – all of which are increasingly important in a post-COVID world. The speakers will provide their insights on the key legal and reputational issues when making these claims, their practical guidance on how companies are addressing these challenges, and their views on evolving best practices for supply chain governance and due diligence.

## **New Frontiers in Product Liability and Regulation - AI, IoT and other emerging technologies**

For our final session of the week, our team will turn to focus on looking into the future of product liability and regulation in the age of AI, IoT and other emerging technologies. You will hear from our experts on key legal issues and anticipated future legislative developments for product regulation and liability specifically as well as AI more broadly, and provide their top tips on how to understand and mitigate the relevant risks. This session will also include interactive breakout sessions, to facilitate a deeper dive into the issues you are facing on the ground and allow you the opportunity to share your experiences from different industries and sectors.

Both in the lead up to and during the week, we will be publishing a series of articles, blog posts and video blogs on our centralised Corporate Compliance Content Hub.

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## Agenda

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<b>Tuesday 29 September</b> 2.00 - 3.00 pm BST	Product and Supply Chain Compliance: The Claims You Make
<b>Wednesday 30 September</b> 2.00 - 3.00 pm BST	The Claims You Make: Case Studies
<b>Thursday 1 October</b> 2.00 - 3.30 pm BST	Trends in Environmental, Human Rights and Sustainability Claims and Supply Chain Due Diligence  A Panel Discussion with <b>Professor Robert McCorquodale of Brick Court Chambers</b> , expert in business and human rights law and <b>Susanne Stormer, Chief Sustainability Advisor, Vice President at Novo Nordisk</b>
<b>Friday 2 October</b> 2.00 - 3.00 pm BST	New Frontiers in Product Liability and Regulation - AI, IoT and other emerging technologies

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